

great taste MAGAZINE

A NETWORK FOR HOSPITALITY AND CULINARY PROFESSIONALS

2010 EDITORIAL CALENDAR

January/February	
Theme	Classics with a Twist
Description:	
Content Due	12.15.09
Print Date	01.15.10
Distrib Date	02.01.10
<i>Jan - Cooking Class</i>	Network Industry Card Launch
Issue Details	
March/April	
Theme	Restaurant Family
Description:	
Content Due	02.15.10
Print Date	03.15.10
Distrib Date	04.01.10
Issue Details	Spring Release Event <i>* Special Edition</i>
May/June	
Theme	The Whole Package
Description:	<i>Environmentally-friendly packaging. New uniforms? 333 Patio's glassware from Mexico. Laguna/Newport laws -styrofoam</i>
Content Due	04.01.10
Print Date	05.01.10
Distrib Date	05.15.10
<i>May-Cooking Class</i>	
Issue Details	

July/August	
Theme	Some Like it Hot or A Little Spicy
Description:	<i>Jalapenos in cocktails and Other spicy things. Dog Days of Summer.</i>
Content Due	06.01.10
Print Date	07.01.10
Distrib Date	07.15.10
<i>July - Cooking Class</i>	
Issue Details	
September/October	
Theme	Brewing Up A New Trend
Description:	<i>Beer! Brewmasters – Sponsor? Beer pairings. Holiday season- check list</i>
Content Due	08.01.10
Print Date	09.01.10
Distrib Date	09.15.10
<i>Oct- Cooking Class</i>	Fall Issue Event
Issue Details	<i>*Special Edition</i>
November/December	
Theme	It's a Brand New Year!
Description:	<i>New Year's events Pros/Cons of Pre-Fixed menus. Staff accumulation. How do you boost your restaurants image?</i>
Content Due	10.01.10
Print Date	11.01.10
Distrib Date	11.15.10
Issue Details	

Editorial Content		
Back of the House	Front of the House	Special Feature Interview
Baking Rack	Going Green	Spice Rack
Chez Chamberlain	Chef Dave's Travels	Sur le Menu
Catch of the Day	Best Bite	Sweets Galore
Chef Interview	Industry Trends	Teri's Take
Editorial Blog	Operations	Tibits & Kudos
Farmer's Market	Produce/Cheese Pick	Travel
My Worst Night	Publisher's Book Choice	Wine & Spirit Savvy-Beverage

Contributing Writers/Chefs

Chef Katie Averill, Chef Gabriel Caliendo, Chef Debbie Dubbs, Robert Johnson, Chef Adam Navidi, Judy Chamberlain, Chef Jason Stein